

SIMPLY BODYTALK  
ACADEMY

# Preparing Leaders of Tomorrow

## About The Academy

Simply Body Talk Academy is a brand by Simply Body Talk to equip new trainers with a readymade curriculum to launch and conduct communication and people skill focused programs themselves. Simply Body Talk works globally with MNCs like Wipro, Deloitte, Adani, Essar, Panasonic, Redington Gulf, SBI Life to name a few.

The founder, Khyati Bhatt, specialises internationally in nonverbal communication since 2013. After rigorously testing out body language techniques, she launched the SkillUp Program. This is now offered by the Academy to help fresh talent get a head start in their careers by focusing on people skills that are now currency of professional growth in a world that is driven by automation and technology.

## Franchise Model

- ✓ Age Group 18-28 years
- ✓ USP Body Language Techniques
- ✓ 5 Modules in SkillUp Program
- ✓ Highly Activity based learning
- ✓ Designed by experienced team
- ✓ Ideal for soft skills trainers
- ✓ Detailed material and training

## Our Franchise Model



### Detailed Training

35 hours of live training + recorded videos of subject and sales



### Flexible Offerings

Different programs available to maximise center's revenue



### Active Support

Marketing and operational support provided to all centers



### Growth Path

Opt for 1:1 and corporate training modules, increasing revenue

